

Project Work Plan 2023-2025

Lead Organization Name	Durham University																														
Project Name	Social Innovation Through Technology Nudging: Developing a Behavioural Toolkit for Diffusing Solar Irrigation																														
Project Start Date:	Dec-23																														
Project End Date	Jan-25																														
Project Country (ies)	Bangladesh																														
Implementing Partners (if applicable):	Curtin University, The University of Rajshahi, Khulna University, and American International University of Bangladesh																														
Outcome Description	Output Description	Activity Description	Timeline (Indicate X to represent the timeline)																								Deliverables				
			2023		2024												2025														
			NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB													
Outcome: To develop the ADOPT manual in nudging towards climate-smart agricultural technology	Output 1: Deployment	Activity 1.1: Inception Workshop	X	X																										<i>Deliverable 1: The Inception Report</i>	
		Activity 1.2: Literature review			X	X																									
		Activity 1.3: Brainstorming with local partners			X	X	X																								
		Activity 1.4: Networking with Stakeholders				X	X																								
		Activity 1.5: The ADOPT manual development				X	X																								<i>Deliverable 2: The ADOPT Training Manual</i>
	Output 2: Adaption	Activity 2.1: Building research teams				X	X																								
		Activity 2.2: Survey App & baseline questionnaire					X	X																							
		Activity 2.3: Surveyors training					X	X																							
		Activity 2.4: Project site visits, farmer recruitment & baseline survey						X	X																						
		Activity 2.5: Report on farmers behavioural traits										X																			<i>Deliverable 3: Baseline Survey Report</i>
	Output 3: Serviced	Activity 2.6: Case study preparations									X	X																			
		Activity 3.1: Farmers' ADOPT and placebo training									X	X																			<i>Deliverable 4: Case Study Report</i>
		Activity 3.2: Survey App & endline questionnaire preparation											X																		
		Activity 3.3: Endline survey												X	X																
		Activity 3.4: Data cleaning and analysis																							X	X					
		Activity 3.5: Draft report on the efficacy of the ADOPT training																								X	X				
		Activity 3.6: Dissemination workshop																									X				
Activity 3.7: Final documents submission																										X			<i>Deliverable 5: Final Report on the ADOPT</i>		