



## Business Contingency Plan for Pandemic Avian Influenza

29 June 2006

9:00 – 16:00 hr.

Rama Gardens Hotel

Grand Ballroom

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It has been generally agreed by most experts that a pandemic avian influenza is very likely to strike soon. It is just the matter of at what degree. The United Nations has recently highlighted the rapid escalation in the spread of avian influenza. There were confirmed cases in 15 countries in the past two and one-half years. Now it has doubled to more than 30 countries within the past two and one-half months. These cases are, so far, only the result of disease transmission from animal to human. Should the virus become transmissible from human to human, then the world will be highly at risk of a pandemic. The best case scenarios from the World Health Organization (WHO), modeled on the mild pandemic of 1968, estimate that global excess deaths could range from 2 to 7.4 million. The number of deaths could be much higher if the virus is more pathogenic.

With such degree of losses, everyone including the business sectors should feel the shock. Business continuity would be at stake as this does not only impact employees' physical health which will surely result in the deficiency of manpower. Public anxiety will be high. Trade and commerce will be disrupted as more people get sick or have to stay in the house. Public utility such as electricity, water, and transportation may be affected as workforce become scarce. These issues are just examples that business sectors should address and pay very much attention to. An ill-prepared firm could be easily wiped out of business when a pandemic strikes.

Companies should have business contingency plans to deal with pandemic in advance. The plan will be very useful, not just for avian influenza pandemic, but for any possible infectious disease outbreaks. The core of this plan is to identify the essential functions and the key people needed to keep business operating. It should incorporate the related labor and public health regulations. It should also include communicating and educating employees and coordinating with external organizations and the community.

TCELS, in coordination with APEC Business Advisory Council (ABAC), is organizing a seminar entitled "Business Contingency Plan in Pandemic Avian Influenza" in

Bangkok, Thailand on June 29, 2006. Executives from large, multi-national organizations will be sharing their experience and contingency plans with the audience. This is to stimulate the business and public sectors to write up their own contingency plans and be better prepared for the forthcoming avian influenza pandemic.

#### Objective

To stimulate Thai business sector to prepare contingency plan to deal with crisis especially pandemic avian influenza

#### Expected Result

Possible damages to the economy and social are minimized and business sector can continue operation even in severe pandemic.

#### Expected Number of Audiences

250 persons

#### Registration Fee

1,000 Baht

Program  
Business Contingency Plan in Pandemic Avian Influenza  
29 June 2006

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- 08.30 – 09.00 hr      Registration
- 09.00 – 09.15 hr      Welcome and Opening Remarks  
Session Chair  
Dr. Prat Boonyawongvirot  
Permanent Secretary  
Ministry of Public Health
- 09.15 – 09.35 hr      “WHO Strategies for Avian Influenza Pandemic”  
Dr. P.T. Jayawickramarajah  
Acting WHO Representative to Thailand
- 09.35 – 10.45 hr      “Avian Influenza to Influenza...What is the risk for Thailand?”  
Dr. Supamit Chunsuttiwat  
Senior Medical Officer  
Department of Disease Control, Ministry of Public Health
- 10.45 – 11.00 hr      Coffee Break
- 11.00 – 12.00 hr      Panel Discussion “Business Contingency Plan for Pandemic”  
Moderated by  
Dr. Kitima Yuthavong  
Vice President  
Thailand Center of Excellence for Life Sciences (TCELS)
- Panelists  
Dr. Somrat Yindepit  
Advisor, Safety Health & Environment  
Esso (Thailand) PCL
- Suraphon Israngura Na Ayuthaya  
Director, Crisis Management Department  
Thai Airways International PCL

- 12.00 – 13.00 hr      Lunch Break
- 13.00 – 15.00 hr      Panel Discussion “Business Contingency Plan for Pandemic”  
Moderated by  
Dr. Kitima Yuthavong  
Vice President  
Thailand Center of Excellence for Life Sciences (TCELS)
- Panelists
- Chaiwat Utaiwan  
President and CEO  
AIG Finance (Thailand) PCL
- Natasak Rodjanapiches  
Regional Managing Director - ASEAN  
Oracle Corporation (Thailand) Co.,Ltd.
- Bhakorn Vanuptikul  
Executive Vice President  
Bangkok Bank PCL
- Dr. Narin Romlamduan  
Assistant Vice President  
Bangkok Agro-Industrial Products PCL
- 15.00 – 16.00 hr      Discussion and Q&A