

# **Enabling Environment for Strengthening Disaster Resilience of SMEs**

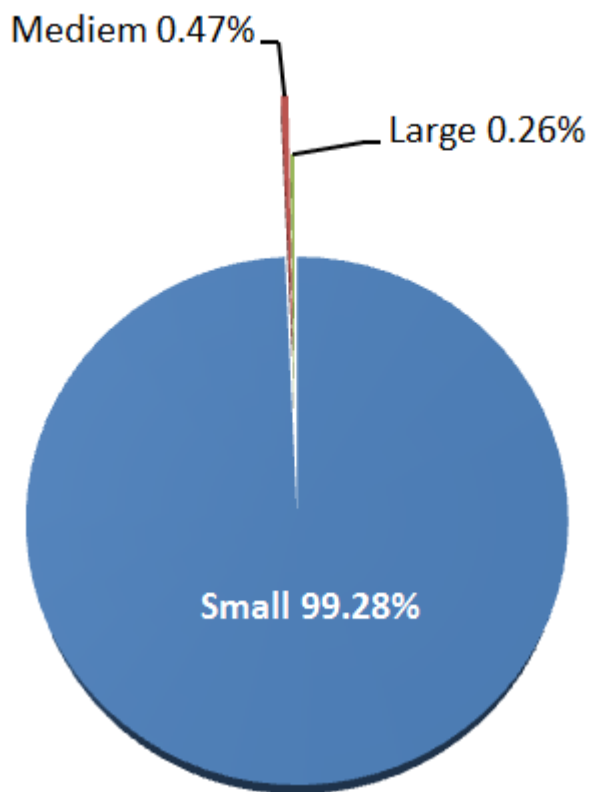
## **Thailand**

**13.30-15.00 20, April 2016**  
**The Dusit Thani**

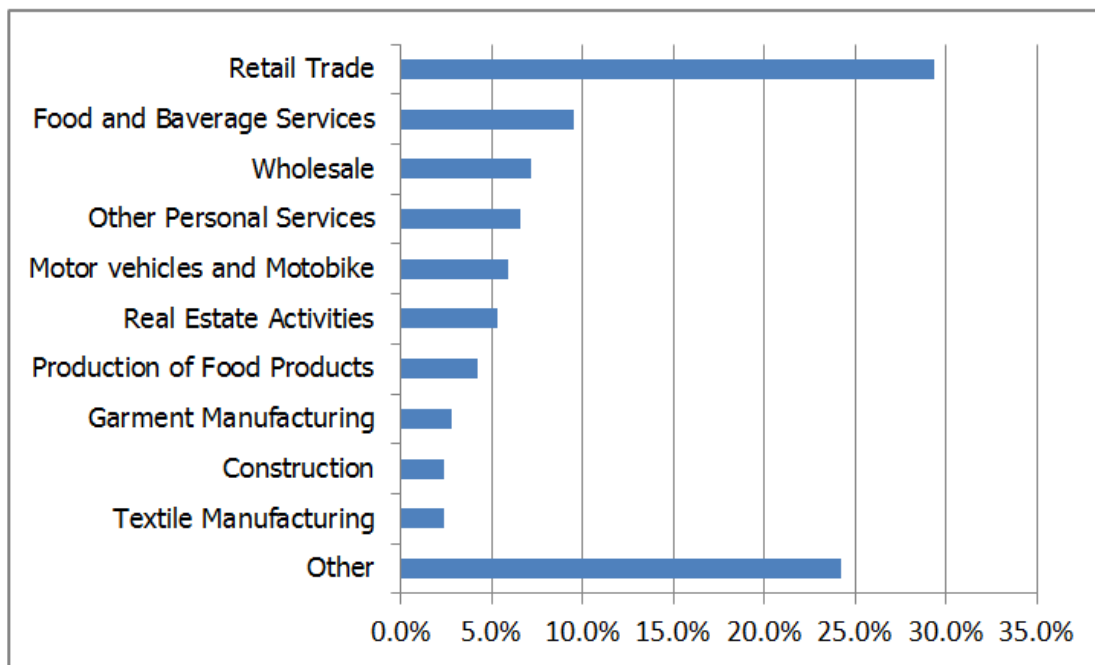
Dr. Apassanun Silapapiphat

# Profiles of SMEs in Thailand

% of Enterprises (n = 2,752,806)



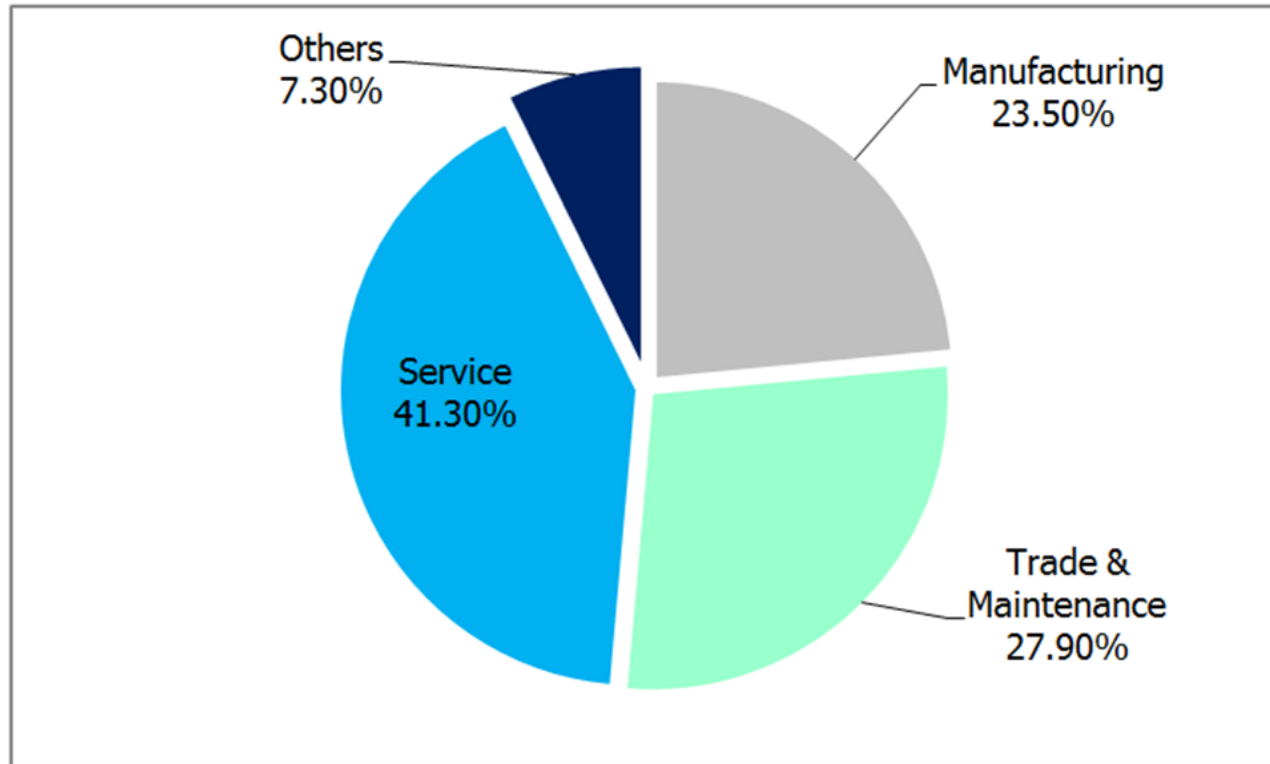
% of SMEs Classified by Highest Ten Economic Activities 2014



Source: The Office of Small and Medium Enterprises Promotion, SMEs White Paper 2015

# GDP of SMEs

GDP of SMEs Classify by Major Activity in 2014



Source: The Office of Small and Medium Enterprises Promotion, SMEs White Paper 2015

# Policy Review

## SME Development

- Agency: The Office of SMEs Promotion (OSMEP)
- Key Legislation: The SME Promotion Act, 2000  
SMEs Development and Promotion Plan (2012-2016)

## Disaster Risk Reduction

- Agency: Department of Disaster Prevention and Mitigation
- Key Legislation: Disaster Prevention and Mitigation Act 2007

# SMEs Needs

- SMEs in Thailand are likely to be most receptive to an all-hazards approach.
- Only about 15% of small enterprises and 21.5% of medium enterprises surveyed had a written BCP.
- Thai SME respondents expressed a need to see a competitive advantage in developing a BCP.
- The Thai SMEs surveyed also reported very limited use of other contingency plans.
- The low uptake of BCP and the low level lack of other emergency planning, indicates that SME disaster resilience would be improved by training on both DRM and BCP.

# Business Support Activities

1. Training-of-trainers (ToT) workshops on DRM and BCP to local enterprises
  - ✓ Target participants: public officials, SMEs, and business enterprises involved global value chains (GVCs)
2. Direct technical support to selected SMEs on DRR and BCM development
  - ✓ Select SMEs based on at least one of the following criteria:
    - Located in disaster-prone areas
    - Directly and indirectly affected by natural hazards
    - Participated in global value chains

# ToT workshops on DRM and BCP

- Co-organize with OSMEP to provide training and workshops for over hundred SMEs
- Provide knowledge on DRM and BCP to enterprises especially local SMEs
  - ✓ 2-day and followed-up workshops participated by Thai public officials
  - ✓ ToT programs to business enterprises (e.g. Isuzu Motor (Thailand) and members of Toyota Co-operation Club)





# Expected Outputs

- Raising awareness and knowledge sharing on DRM and BCP during the workshop
- Enhance BCP knowledge to be a qualified trainer for business enterprises
- A window of opportunity to engage large enterprises encouraging their suppliers, especially SMEs, to strengthen their disaster resilience





# Resilient SMEs Champion Program

## Objective:

- To provide consultancy services and assist selected SME develop their BCP

## Program Recruitment:

- OSMEP and iPrepare Business set criteria to select SMEs. OSMEP also assisted to advertise the program including selecting SMEs.

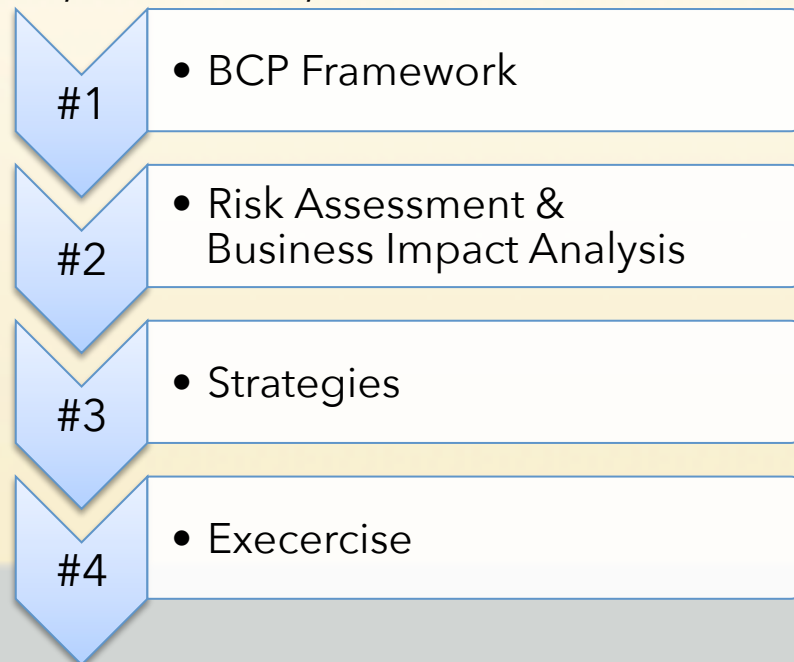
## Profiles of 9 selected SMEs:

- The disruptive effects of floods. One case was affected by drought.
- Average total loss by disaster event: USD 565,035
- Average period of disruption: 52 Days



# Resilient SMEs Champion Program

- SMEs achieving the program would be awarded a certificate of honor in disaster resilience co-signed by DDPM, OSMEP, and ADPC
  - Qualified officials who participated in ADPC's ToT program may provide training and advisory services to selected SMEs based on agreed schedule
- ✓ OSMEP, DDPM, SME Bank, and ISUZU



# Expected Outputs

- BCP Guideline and best practices
  - Written BCPs of each SME
  - Private sector engagement on disaster resilient activities
    - Develop their own BCPs
    - Encouraging collaboration of BCP knowledge sharing between large enterprise and suppliers
- ✓ Next steps: Partnership with Isuzu to promote BCP knowledge & assist their suppliers in automotive industries to develop BCPs

