

# Strengthening Disaster Resilience of Small and Medium Enterprises in Asia



## **A Journey worth Sharing!**





## Why SME Resilience ?

- SMEs comprise more than 90% of all private businesses
- SMEs are embedded in a larger socio-ecological system: spatial interconnections and dependencies
- Climate change is an additional stress to business
  planning and continuity
- Impacts on the supply and production chains
- SMEs face greater short-term losses after natural disaster and more vulnerable than larger businesses
- Many SME owners' operate and reside locally : double exposure





# Why Business Continuity Planning ?

**BCP** is a roadmap that enables a business to prepare for disasters and to continue its operations under adverse conditions



How to promote Business Continuity Planning to mitigate the impact of disasters A guide for government officials

> APEC Asia-Pacific Economic Cooperation Emergency Preparegness Working Doup



## **Towards Strengthening Disaster Resilience**

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UNDERSTANDING THE NEEDS OF SMALL AND MEDIUM ENTERPRISES

Regional Summary of SMEs Survey and Policy Review SMEs suffer considerable disruptions and losses from both natural and human-made hazards, but their awareness of disaster risk is low



## Stronger Partnership with Business and Disaster Risk Management



- Ministry of Co-operative & SMEs
  - Indonesian National Board for Disaster Management (BNPB)

#### Thailand

#### Office of Small and Medium Enterprise Promotion (OSMEP)

- Department of Disaster Prevention and Mitigation (DDPM)
- Việt Nam (

### Agency for Small and Medium Enterprises Development

Disaster Management Center (DMC)

#### The Philippines 📀

- Department of Trade & Industry
  - National Disaster Risk Reduction and Management Council (NDRMMC)



Institutionalize a multi-stakeholder multihazard risk assessment process for the private sector

Lessons so far .....

Mobilize support to further develop, harmonize BCP and encourage the adoption of resilience standards in business practices

Expand the use of data sharing platforms for risk identification and responses

Incentivize SMEs to follow BCM, adaptable strategies to improve resilient investment



