

Strengthening Disaster Resilience of Small and Medium Enterprises in Asia



A Journey worth Sharing!

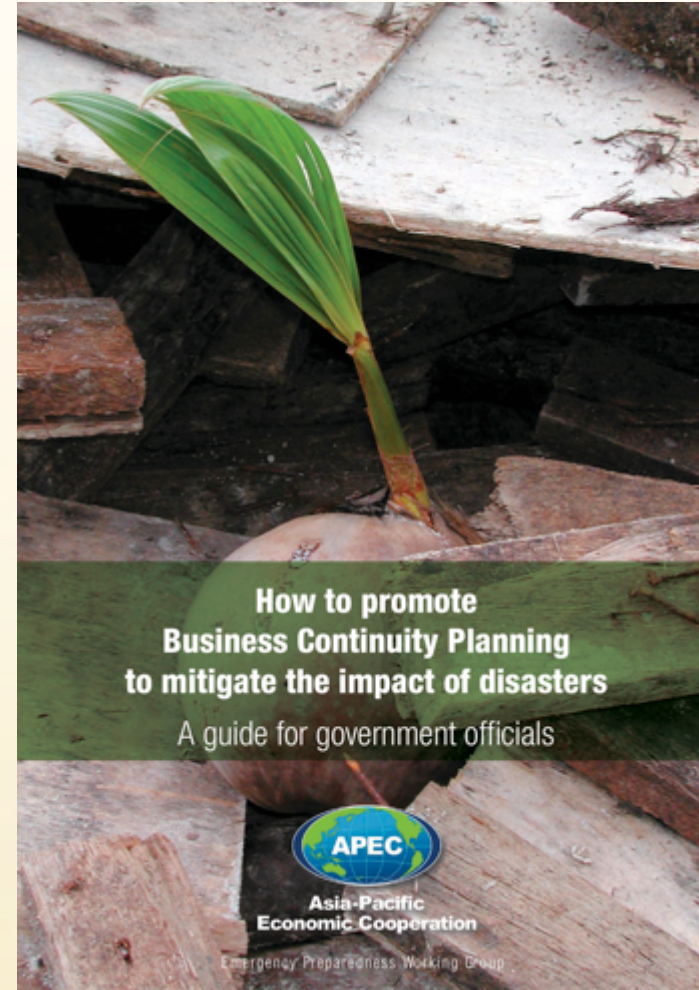
Video

Why SME Resilience ?

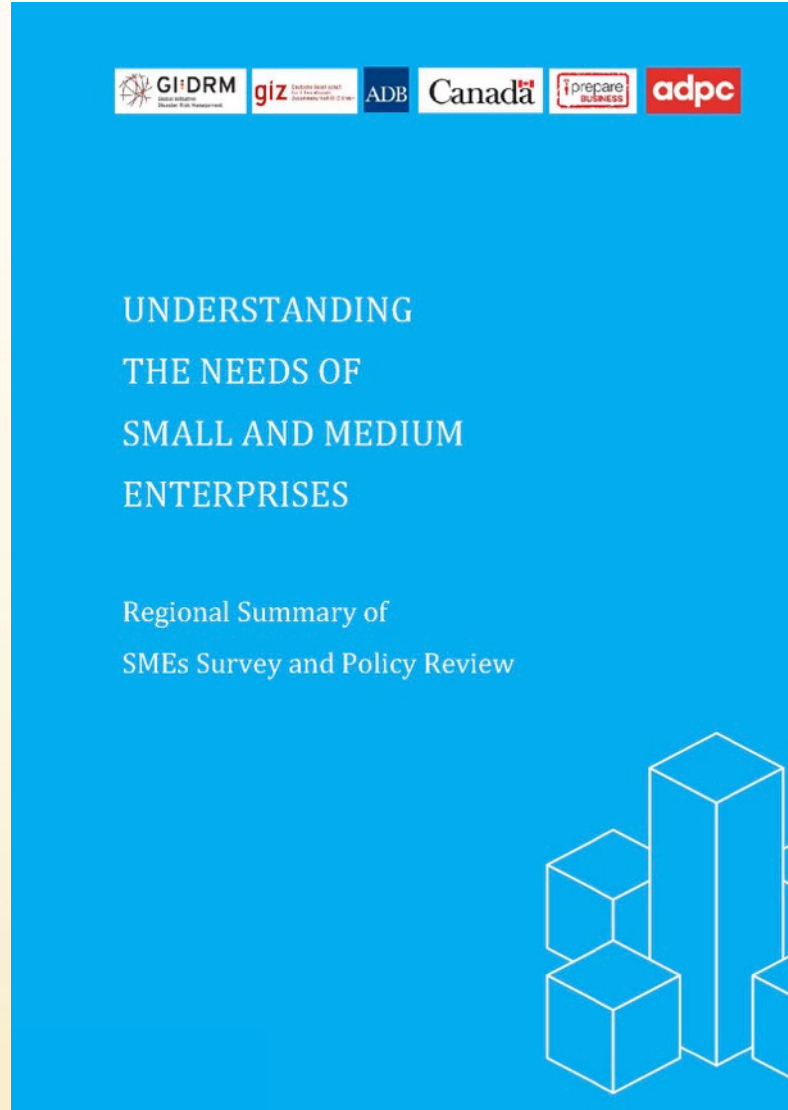


Why Business Continuity Planning ?

BCP is a roadmap that enables a business to prepare for disasters and to continue its operations under adverse conditions



Towards Strengthening Disaster Resilience



SMEs suffer considerable disruptions and losses from both natural and human-made hazards, but their awareness of disaster risk is low

Stronger Partnership with Business and Disaster Risk Management

Indonesia

- **Ministry of Co-operative & SMEs**
 - Indonesian National Board for Disaster Management (BNPB)

Thailand

- **Office of Small and Medium Enterprise Promotion (OSMEP)**
 - Department of Disaster Prevention and Mitigation (DDPM)

Việt Nam

- **Agency for Small and Medium Enterprises Development**
 - Disaster Management Center (DMC)

The Philippines

- **Department of Trade & Industry**
 - National Disaster Risk Reduction and Management Council (NDRMMC)

Institutionalize a **multi-stakeholder multi-hazard risk assessment** process for the private sector

Mobilize support to further **develop, harmonize BCP and encourage the adoption of resilience standards** in business practices

Lessons so far

Incentivize SMEs to follow BCM, **adaptable strategies to improve resilient investment**

Expand the use of data sharing platforms **for risk identification and responses**



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ipreparebusiness@adpc.net



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