



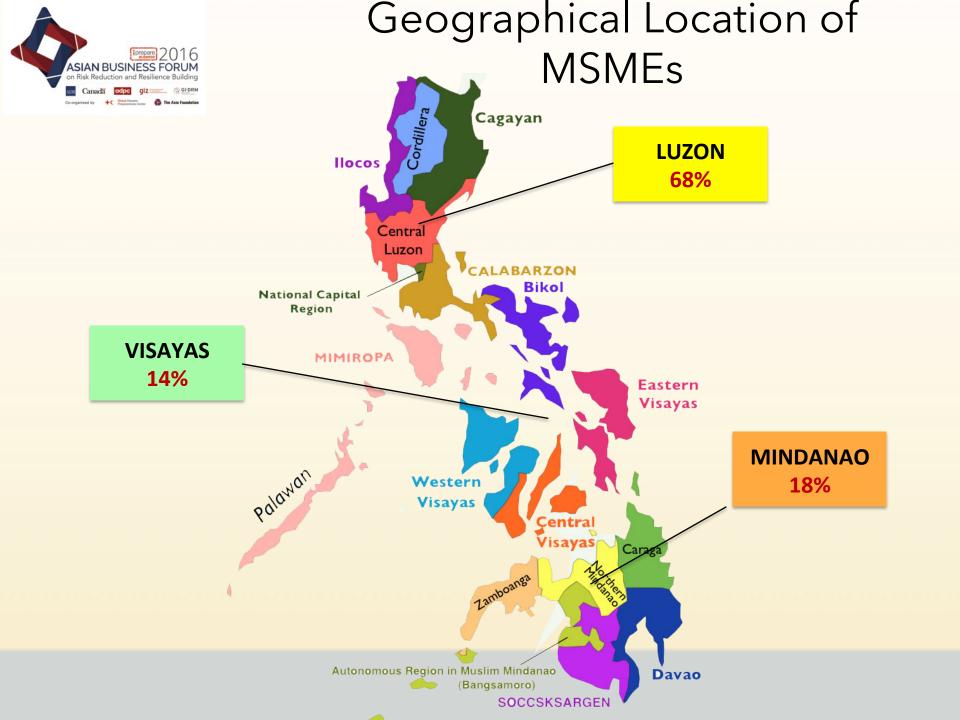
Policy Environment for Disaster-Resilience of Private Sector in the Republic of the Philippines

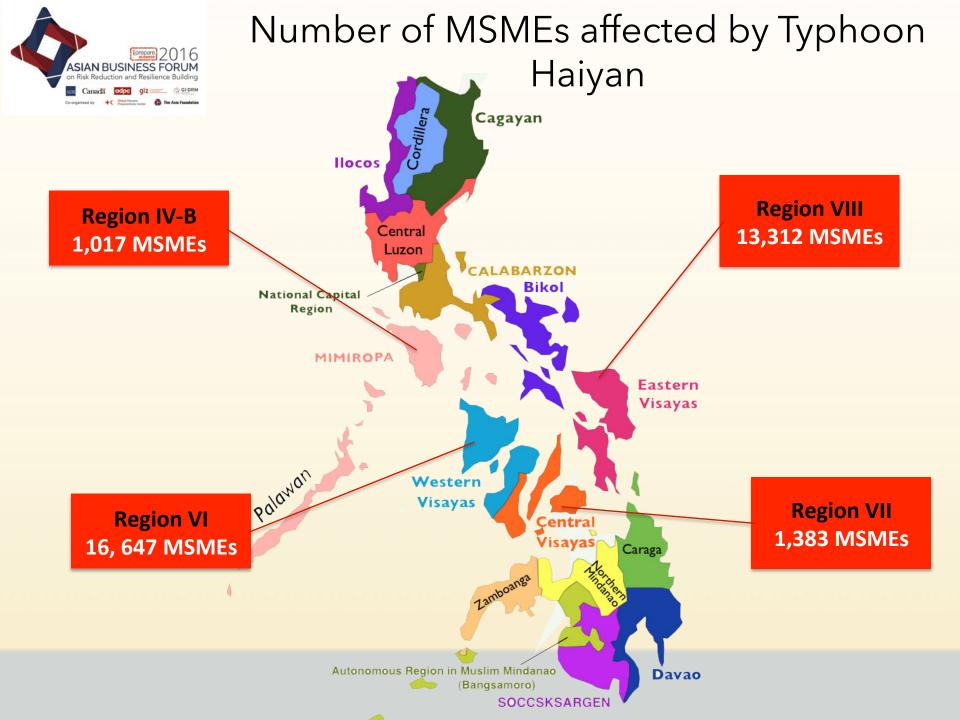
Zenaida C. Maglaya Undersecretary, Department of Trade & Industry



Background on Philippine MSMEs

- MSMEs remain integral to the Philippines' economic growth agenda
 - 99.6% of total establishments
 - 65.0% of total employment
 - 35.7% of total value added
 - Most MSMEs are microenterprises
 - Contributes 35.7% of total value added







Philippine Environmental Policies and Legislations

Republic Act No. 10121 or National Disaster Risk Reduction and Management Act (NDRRMA) of 2010

 Aims to develop a framework and roll out resources that will enable the national government, the local government units, and other stakeholders to build communities that can survive disasters.

Republic Act No. 9729 or Climate Change Act of 2009

 Calls for the State to integrate the concept of climate change in various phases of policy formulation, development plans, poverty reduction strategies, and other government development tools and techniques.



Philippine Development Plan 2011-2016, Chapter 3







MSMED Plan

- Intended to improve:
 - Business-Enabling Environment
 - Access To Finance
 - Access to Markets
 - Productivity and Efficiency





Post Haiyan-related Initiatives

Enterprise Rehabilitation Financing Program (ERFP)

 PHP417.99 million loans released to 389 MSME borrowers in Palawan, Western Visayas, Northern Cebu in Central Visayas, and Eastern Visayas

Business Assistance Centers (BACs)

Provide immediate support services – livelihood projects and skills training



National Livelihood Seeding Program





- Restore sustainable livelihood activities in disaster, resettlement and poverty-stricken areas
- Provide start-up capital to micro and small entrepreneurs
- Institute an effective poverty alleviation measure by providing marginal but daily added income to target beneficiaries



Shared Service Facilities



- Provides tools and equipment for common use of cooperatives, organizations
- SSF project has distributed 55 SSFs in Western and Eastern Visayas amounting to PhP66.74M with an estimated 1,650 MSME beneficiaries



SME Roving Academy



 A management training program meant to set up and step up the MSME operations and improve their competitiveness



Trade and Industry Building 361 Sen. Gil J. Puyat Ave. Makati City, Philippines 1200

Trunkline: (+632) 751.0384

Fax: (+632) 890.4685

E-mail: rog@dti.gov.ph

