

Asian Business Forum 2016

Risk Reduction and Resilience Building

20-21 April 2016

Venue: **Dusit Thani Hotel**, Bangkok, Thailand

Introduction

The private sector is increasingly affected by extreme weather events as well as major catastrophes such as floods, storms earthquake, volcanic eruption, tsunami, etc. The disaster impact is continuity to rise in case we fail to improve in climate change mitigation and adaptation. The 2011 Great East Japan Earthquake and Tsunami followed by the unprecedented flooding in Thailand was a wakeup call for private sector resilience at the global and regional levels. At the 3rd United Nations World Conference on Disaster Risk Reduction in March 2015, the private sector's role in reducing disaster risk was further reiterated. The Sendai Framework for Disaster Risk Reduction (SFDRR) 2015-2030, highlighted the need for the business sector to integrate disaster risk management, including business continuity, into business models and practices through disaster-risk-informed investments, especially in micro, small and medium-sized enterprises.

So far, private sector has rarely been addressed as a target group. They play a key role in economic terms and are pivotal for post-disaster economic recovery in guaranteeing income and employment. In many developing countries in the region, few measures have been taken by the private sector to reduce disaster risk, due to a lack of policy framework and institutional mechanism, inadequate disaster risk information, lack of awareness, limited financial resources, and limited availability of advisory and support services. While also private sector entities are affected, small and medium-sized enterprises (SMEs) are particularly vulnerable to disasters due to a lack of investments in disaster risk management. However, SMEs account for more than 97% of all enterprises in the region (APEC, 2015), and thus play a key role in economic prosperity and are pivotal for post-disaster economic recovery in guaranteeing income and employment for the majority of people. Therefore, business community needs to participate in disaster risk reduction efforts, in particular they should put in place measures to secure business continuity during emergencies to safeguard the livelihoods of people and to reduce negative socio-economic impacts.

The Bangkok Declaration resulting from the 6th Asian Ministerial Conferences on Disaster Risk Reduction encourages "risk-informed investment as part of business process" to achieve business sustainability and resilience. Since 2011, the Asia-Pacific Economic Cooperation (APEC) summit has repeatedly called for private sector resilience and enhanced capacities of businesses, particularly SMEs in preparing for disasters. The 21st APEC SME Ministerial Meeting in China in 2014 also emphasized the importance of disaster resilience of SMEs and their recommendations include capacity building and establishment of business continuity plans (BCPs) for all industries.

Business community needs to prepare and participate in risk reduction efforts, but securing business continuity during emergencies is the priority. In order to capitalize on the momentum gained through various discussion forums, events and interest shown by private sector, a regional business forum is important to identify opportunities and challenges within private sector in enhancing disaster and climate resilience. This would contribute to the regional economic integration under the ASEAN Economic Community (AEC) initiative.

Forum Objectives

The forum is aimed at reflecting on and stocktaking various efforts and initiatives on resilience building in the private sector, and learning from the challenges and good practices experienced in the region. This will help the private sector including SMEs, as well as governments and development partners translate the global and regional commitments in their own terms and articulate their priority actions for the coming years in order to strengthen business resilience and ultimately build safe and resilient communities. The specific objectives of the forum are to:

- Highlight the *importance of business resilience for inclusive and sustainable regional economic development and resilient communities*;
- Reaffirm the commitment in *strengthening disaster resilience of businesses, particularly SMEs*;
- Exchange knowledge, experiences and best practices on the *private sector engagement in disaster risk reduction*; and
- Increase collaboration for *enhancing the capacities of the private sector in building business resilience*.

Key Sessions and Activities

Keynote and Featured Addresses

1. Why the Private Sector is Essential to National and Regional Disaster and Climate Resilience?
2. Business Resilience and Implication for ASEAN Economic Community
3. Scientific Innovations and Private Sector for Climate Resilience

Panel Discussions

4. Private Sector Leadership in Disaster and Climate Resilience
5. Enabling Environment and Priority Actions for Private Sector Engagement in Disaster and Climate Risk Reduction.

Thematic Discussion on “Enabling Environment for Strengthening Disaster Resilience of SMEs”

Technical Sessions

1. Business Continuity and Supply Chain Management
2. Banking and Risk Financing
3. Enabling Tourism Sector Resilience

Tentative Program Agenda

DAY 1 20 April 2016

8.30-9.00 Registration with Tea/Coffee

Inaugural Session	
09.30-09:40	Remarks by Prof. Krasae Chanawongse , Chairman, ADPC Foundation
09:40-09:55	Remarks by H.E. Mr. Peter Prügel , German Ambassador Extraordinary and Plenipotentiary in Thailand.
09:55- 10:10	Remarks by Mr. Yasushi Negishi , Country Director, Thailand Resident Mission, Asian Development Bank
10.10-10.40 Opening Speech	"Why the Private Sector is Essential to National and Regional Disaster and Climate Resilience?" by His Excellency General Anupong Paojinda, Minister of Thai Ministry of Interior
10:40 -11:00	Group Photo
11.00-11.30 Key Note Address	"Scientific Innovations by Private Sector for Disaster and Climate Resilience" by His Excellency Dr. Pichet Durongkaveroj, Minister of Thai Ministry of Science and Technology
11.30-12.00 Key Note Address	"Business Resilience and Implication for ASEAN Economic Community" by Mr. Isara Vongkusolkit, Chairman of Board of Trade, Thailand
12:00-12:15	Vote of Thanks by Dr. Jingjai Hanchanlash , Executive Director, ADPC
12.15-13.30	Networking Lunch
High Level Panel Discussion: Business Case of Disaster and Climate Resilience	
13.30-15.30	<p>Moderator: Ms. Amelie Yan-Gouiffes</p> <p>Panelist:</p> <ol style="list-style-type: none"> 1. Dr. Peer Gebauer, Deputy Head of Mission and Head of the Economic and Commercial Department, The Embassy of the Federal Republic of Germany, Bangkok 2. Ambassador Philip Gibson, Special Envoy (DRM), New Zealand Ministry of Foreign Affairs and Trade (New Zealand) 3. Mr. Tim Manning, Deputy Administrator FEMA, Department of Homeland Security (USA) 4. Under Secretary Ms. Zenaida Maglaya, Department of Trade and Investment, Philippines 5. Dr. Charlotte Benson, Senior Disaster Risk Management (Disaster Risk Financing) Specialist, Asian Development Bank. <p>Q & A (30 min.)</p>
15.30-16.30	Tea/Coffee Break

Strengthening Disaster Resilience of SMEs	
16:00 -17:00	Strengthening Disaster Resilience of SMEs - Country findings and common themes from ADPC Regional Project on SME Disaster Resilience Moderator: Ms. Mary Picard <ul style="list-style-type: none"> • Indonesia (Mr. Johnny W. Situmorang / Dr. Eugenia Mardanugraha) • Philippines (Dir. Jerry Clavesillas / Ross de Leon) • Thailand (OSMEP / Apassanun Silapapiphat) • Vietnam (Ms Nguyen My Anh / Ms. Yen Hoang Tran)
17.00-17.30	Wrap Up
17.30-18.30	Welcoming Dinner

DAY 2 21 April 2016

Panel Discussion : Private Sector Resilience	
9.00-10.30	Moderator: Panelist: <ol style="list-style-type: none"> 1. Dr Ammarin Daranpob, Loxley Public Company Limited 2. Mr.Anh Tuan Dau, Vietnam Chamber of Commerce and Industry 3. Mr. Chanyut Chamratporn, Isuzu Motor Co., (Thailand) Ltd 4. Ms. Sinta Kaniawati, Unilever Indonesia Foundation
10.30-11.00	Tea/Coffee
Thematic Sessions	
11.00-12.00	Theme 1: Business Continuity and Supply Chain Management Chair: ADPC <ul style="list-style-type: none"> • GDPC, USA • JICA, Japan • BCM Institute, Singapore
12.00-13.00	Networking Lunch
13:00- 14:00	Theme 2: Banking and Risk Financing Chair: ADB <ul style="list-style-type: none"> • SME Bank, Thailand • Krungsri bank, Thailand • Muang Thai Non-life Insurance • Tokio Marine Insurance
14.00-15.00	Theme 3: Enabling Tourism Sector Resilience Chair: GIZ <ul style="list-style-type: none"> • GIZ • R3ady
15.00-15.30	Afternoon Break
Roadmap for Strengthening Business and Disaster Resilience	
15.30-16.30	Mary Picard Aslam Perwaiz
16.30-17.30	Closing Remarks ADB, GIZ, ADPC