



PROMISE PROJECT DANANG CITY, VIETNAM



ANNUAL WORKING
GROUP MEETING 1 (WGM-1)
October 2006, Manila, The
Philippines

COMPONENT 4:
REGIONAL NETWORKING AND
INFORMATION DISSEMINATION



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ACTIVITIES COMPLETED

- Good contact with USAID country mission in Asia:
 - Meeting conducted with USAID officer in charge;
 - Project implementation, Reports of Risk assessment, Workshop report shared;
 - USAID officer's visit to CBDRM training class confirmed.
- Annual Working Group Meeting 2 – 4 October 2006:
 - Progress report;
 - Information & experience sharing;
- Experience sharing between INGOs at Disaster Working Group Forum (monthly)



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PLANNED ACTIVITIES

Campaigns for raising Public Awareness

Activity based awareness campaigns would have to be undertaken, a communication plan will be done for specific audience :

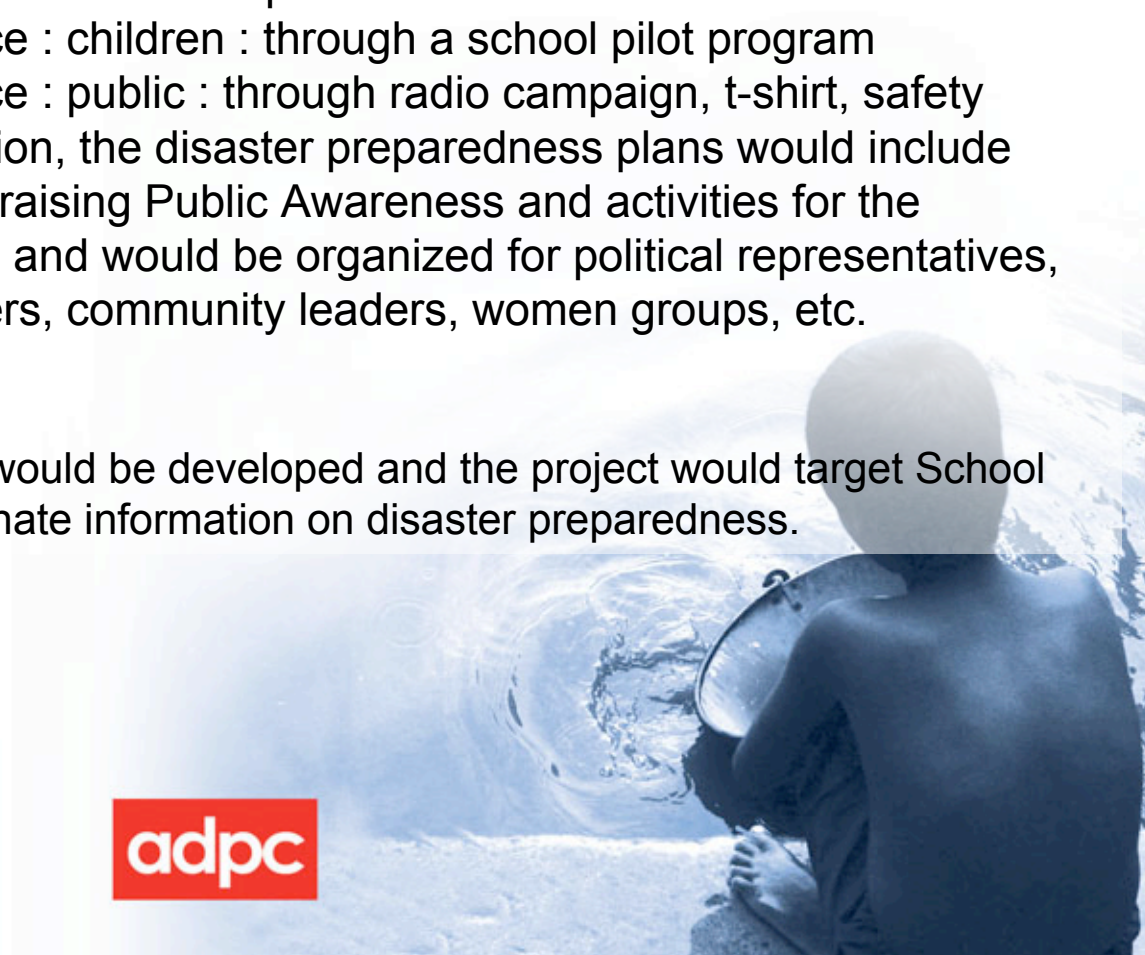
- Target audience : children : through a school pilot program
- Target audience : public : through radio campaign, t-shirt, safety day.... In addition, the disaster preparedness plans would include campaigns for raising Public Awareness and activities for the sections/wards and would be organized for political representatives, business leaders, community leaders, women groups, etc.

- **School Programs**

A specific text book would be developed and the project would target School programs to disseminate information on disaster preparedness.



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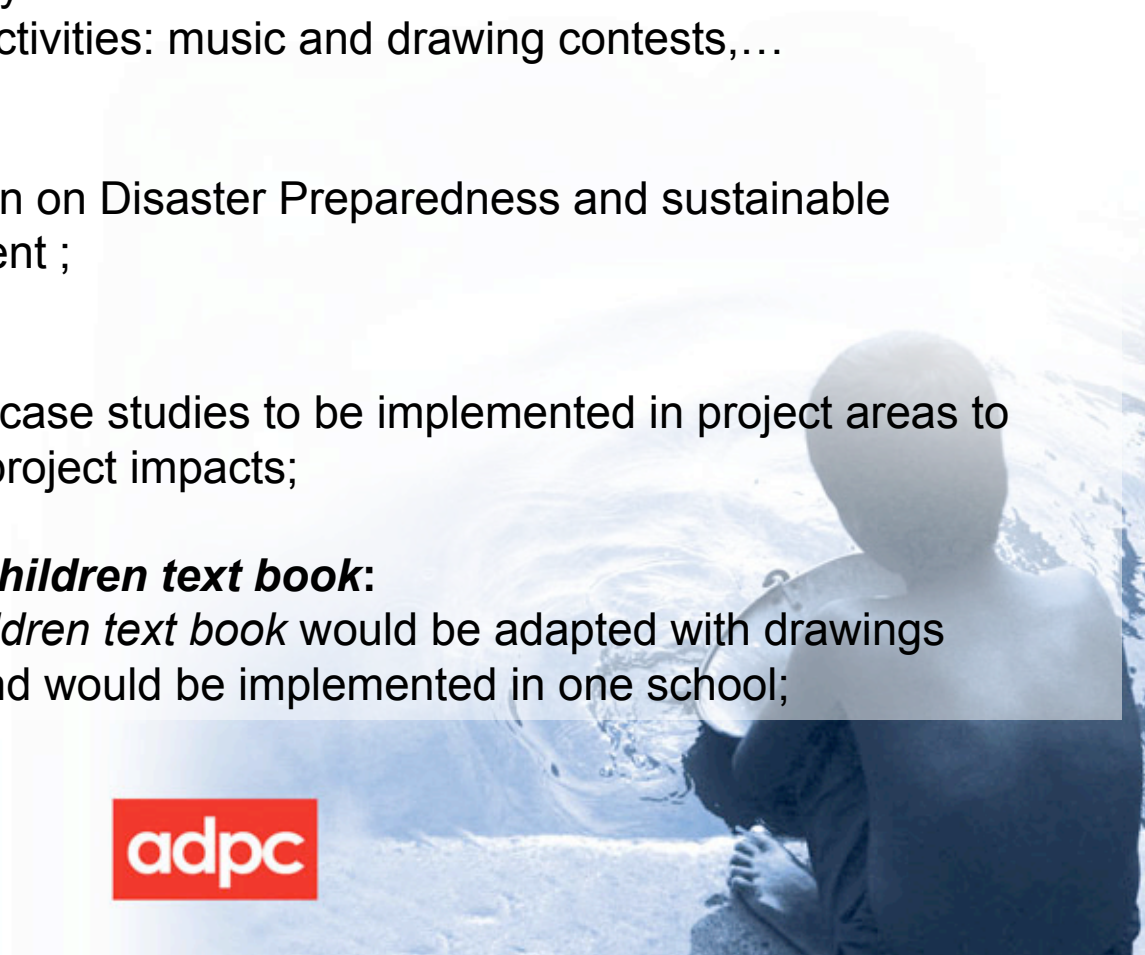


PLANNED ACTIVITIES

- **Disaster safety day events at city level:**
 - Awareness fund support;
 - Partial financial support to initiatives by city: trial practice on emergency rescue
 - Support activities: music and drawing contests,...
- **Radio broadcast:**
 - Information on Disaster Preparedness and sustainable environment ;
- **Case studies:**
 - At least 1 case studies to be implemented in project areas to evaluate project impacts;
- **Development of *children text book*:**
 - 1 pilot *children text book* would be adapted with drawings contest and would be implemented in one school;



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TRAINING AND PUBLIC AWARENESS

ACTIVITIES

- Loss estimation training:**

Based on the ADPC training material on methodology on loss estimation calculation would be organized for the city and the selected wards. Therefore capacity has to be enhanced and methodologies have to be developed for data collection, presentation and analysis that specific to Viet Nam. DaNang city has an official's data collection system but the reporting format and methodology do not have standardizes reports format and the technical capacity for loss estimation. The training on the methodology on loss Estimation and calculation would demonstrate the methodologies for loss estimation and staff would be trained for such endeavors so that risk management become a component in the annual process of allocation of development.



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OPPORTUNITIES

OPPORTUNITIES

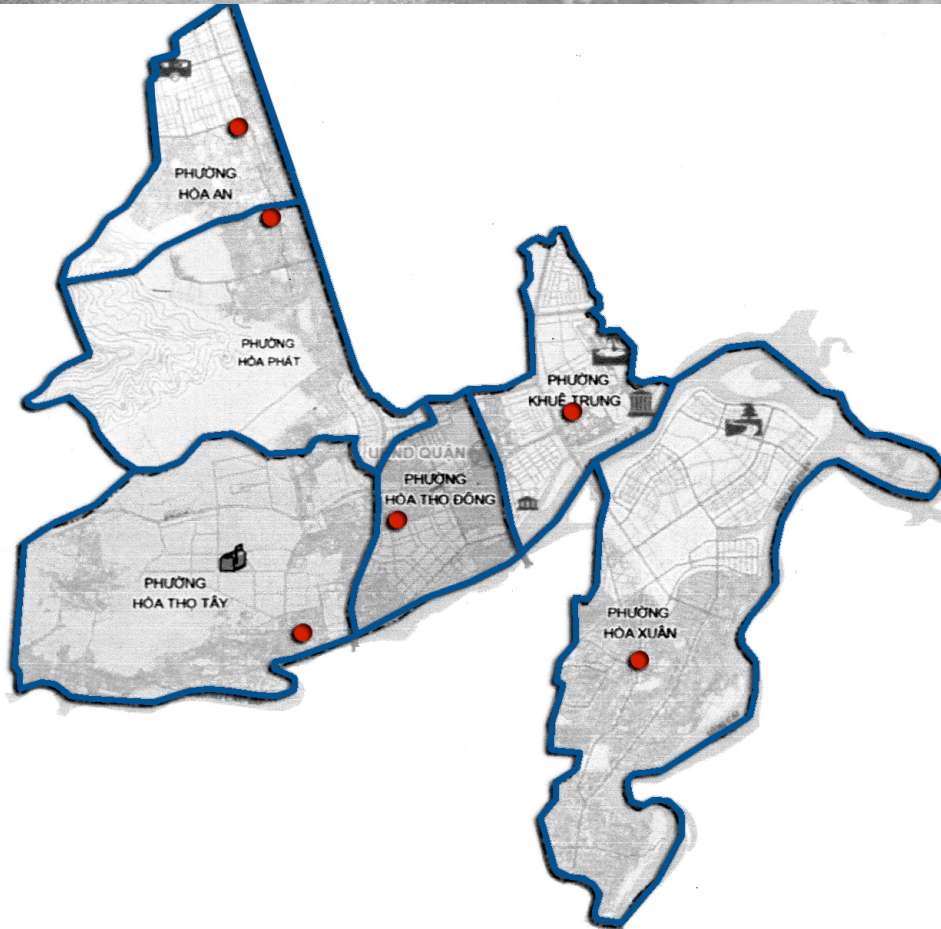
- Good practice on public awareness raising done by the city;
- Willingness and interest to organize awareness raising activities;
- Experiences from other NGO's.



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