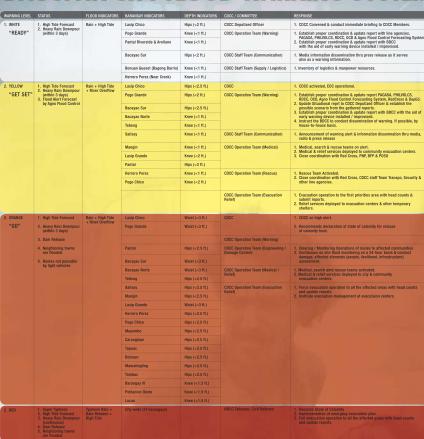
DAGUPAN CITY FLOOD WARNING SYSTEM





Program for Hydro-Meteorological Disaster Mitigation in Secondary Cities in Asia

FROM SE

Building Resilient Communities Against Disasters

What is PROJECT PROMISE?

Great lives and great deeds helped shaped the destiny of Dagupan City many years ago. History will tell us that the devastation wrought by the July 16, 1990 earthquake is so far unequalled in deaths, property damage and psychological shock. Today we cannoverestimate the awesome and destructive power of nature.

We have proven wrong cynics who have painted a pall of gloom for Dagupan because the apparent economic displacement of but nesses almost brought our city down to its knees. Despire the enormity of lost life and property resulting from the earthquake, the people of Dagupan City emerged from under the pubble relatively unshaken.

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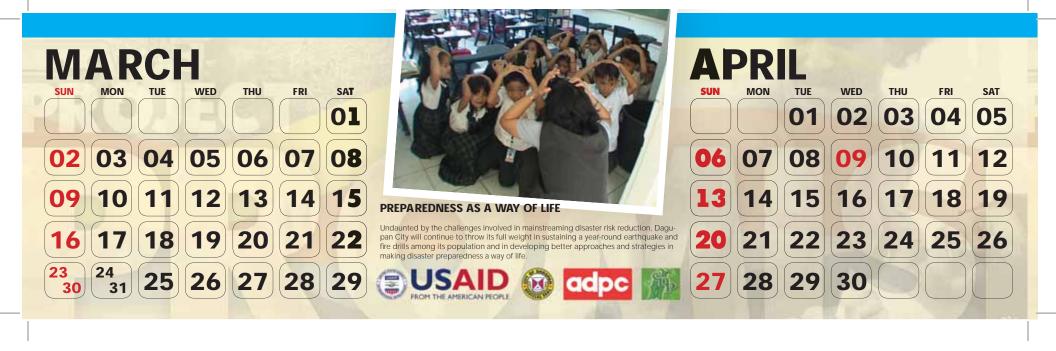




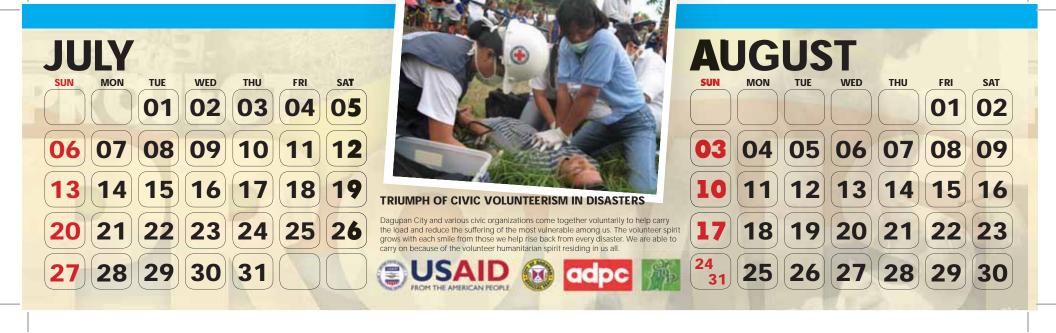














FRI SAT



INFORMATION IS POWER

Dagupan's media not only provides a tool for information on preparedness and response but also provides an effective channel for awareness programs. Used effectively, Dagupan City's media have enhanced transparency and accountability of the government in managing disasters, and in doing so increases donor confidence and community respect.













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