



# PROMISE IN BANGLADESH

## SCHOOL SAFETY PROGRAM

MAINSTREAMING DRR IN URBAN DEVELOPMENT

.....  
Bangladesh

.....JUNE, 2008

# INTERNATIONAL DRIVERS:

## HYOGO FRAMEWORK OF ACTION-2005 IS

- ◉ *Use Knowledge, Innovation, and Education to Build A Culture OF Safety and Resilience at all Levels*

## WORLD DISASTER REDUCTION CAMPAIGN 2006-2007:

- ◉ *Disaster Risk Reduction Begins at School'*

# NATIONAL DRIVERS

CDMP

DIFFERENT LEVEL INTERVENTION

# FACTS:

- ⦿ Literacy Rate 63%
- ⦿ Less Access to Media
- ⦿ Poor Communication



# WHY CHILDREN?

- ◎ Vulnerable Group and aware at Risk
- ◎ Play Important Role In Saving Lives and Protecting Members of Their Families and Communities In TIMES OF DISASTER
- ◎ Best Communicators
- ◎ Can Effectively Disseminate Messages Through Their Peers
- ◎ Future Generation



# PROCESS:

- ⦿ Sensitization of CCC Education Officer
- ⦿ Identification of 10 Schools
- ⦿ Sensitization of The School Authorities
- ⦿ Approach For Institutionalization Within The Education Sector

# SCHOOLS

- ◉ Halishahor Munshipara High School – Ward No. 37
- ◉ Hazi Abdul Ali Nagor City Corporation High School – Ward NO. 9
- ◉ Kapashgola City Corporation Girls High School & College – Ward NO. 16
- ◉ Pran Hori Amin Academy – Ward NO. 11
- ◉ Dokhin Potenga City Corporation High School – Ward NO. 41
- ◉ Pashlaish City Corporation Girl's High School – Ward NO. 7
- ◉ Uttar Potenga City Corporation School & College- Ward NoO. 40
- ◉ Dokhin Halishahor High School – Ward No. 39
- ◉ Halishahor Alhaz Mohabbat Ali City Corporation High School- Ward No. 26
- ◉ Kulgaon City Corporation High School –Ward NO. 2

# COMPONENTS

- Identification of Pilot School
- Enrichment of Library
- Capacity Development of Teachers
- Awareness' Session
- Simulation Exercise
- Formation oaf School Disaster Management Committee
- Development oaf School Disaster Management PLAN
- Disaster Management Committee
- School Emergency Fund



# CONTENT OF SCHOOL SESSION:

- ① Definition and Causes of Various HYDRO-Meteorological Disaster
- ① Vulnerabilities of School To Different Disaster
- ① Vulnerability of CCC To Different Disaster.
- ① Example of BHUJ and Pakistan Earthquake
- ① Measures For School Disaster Risk Reduction
- ① Program Activities on School Safety Initiatives Under PROMISE-BANGLADESH
- ① Documentary On TSUNAMI/ Earthquake



# OUTCOME

- Over 13000 Students Are Aware ON Disaster Risk Reeducation
- Formation of 10 School Disaster Management Committee

- Teachers
- Students
- Parents
- School Management
- Committee

# SIMULATION EXERCISE ON CYCLONE PREPAREDNESS

## PARTICIPANTS

- ◎ Statements
- ◎ Teachers
- ◎ Service Providing Agencies
- ◎ Parents
- ◎ Community People

# SCHOOL EMERGENCY FUND

- ◎ STRATEGY FOR RAISING SCHOOL DISASTER MANAGEMENT FUND
- ◎ EMERGENCY FUND AS PART OF ADMISSION FEE

# CAPACITY DEVELOPMENT

- ◎ TRAINING ON BASIC EMERGENCY RESPONSE COURSE
- ◎ ENRICHMENT OF SCHOOL LIBRARY
- ◎ IEC MATERIALS,
- ◎ CD ON TSUNAMI AWARENESS,
- ◎ DISASTER RELATED BOOKS
- ◎ POCKET CALENDAR



# SCHOOL DISASTER MANAGEMENT PLAN

- ◎ ROLES AND RESPONSIBILITY AT DIFFERENT PHASES OF DISASTER
- ◎ LIST OF VULNERABILITY AND CAPACITY
- ◎ DIFFERENT COMMITTEE
- ◎ EVACUATION ROUTE

# LESSON LEARNT

## PROBLEM ENCOUNTERED

- ◎ SCHEDULE
- ◎ DELAY IN GETTING APPROVAL FROM CCC

## OPPORTUNITY:

- ◎ GAINING STUDENTS PARENTS AND SCHOOL AUTHORITIES FULL SUPPORT

# OPPORTUNITY:

- ◎ GAINING STUDENTS, PARENTS AND SCHOOL AUTHORITIES FULL SUPPORT
- ◎ WILLINGNESS OF SCHOOL AUTHORITY TO CONTINUE THIS PROCESS WHICH STARTED BY PROJECT
- ◎ FUNDING OPPORTUNITY-  
EX- CARE-SHOUHARDO

# NEXT STEP

- ◎ ALL CCC SCHOOL SHOULD BE BROUGHT UNDER SCHOOL SAFETY PROGRAM



# PROMISE Philippines

## Good Practices for Mainstreaming the DRR in Urban Development

Alvin Fernandez  
City Administrator,  
Dagupan City



# 1. Forming and increasing the capacity of the Technical Working Group from the Different Departments of the City (composed of Department heads and staff) to be the leaders in DISASTER RISK REDUCTION





# **OPERATIONS MANUAL (Emergency Response Plan)**

**DAGUPAN CITY  
DISASTER COORDINATING  
COUNCIL**

**COMMUNITY DRR PLANS was the basis for the City Operations Manual**

# ➤ ADVOCACY: INSTITUTIONALIZING THE CULTURE OF SAFETY

- **Passage of City Ordinance No. 1908-2007 “  
Creating the Emergency Operations  
Center of Dagupan City and Providing  
Funds Therefore”**





**POSTER DESIGN  
CONTEST**



**QUIZ BEE**

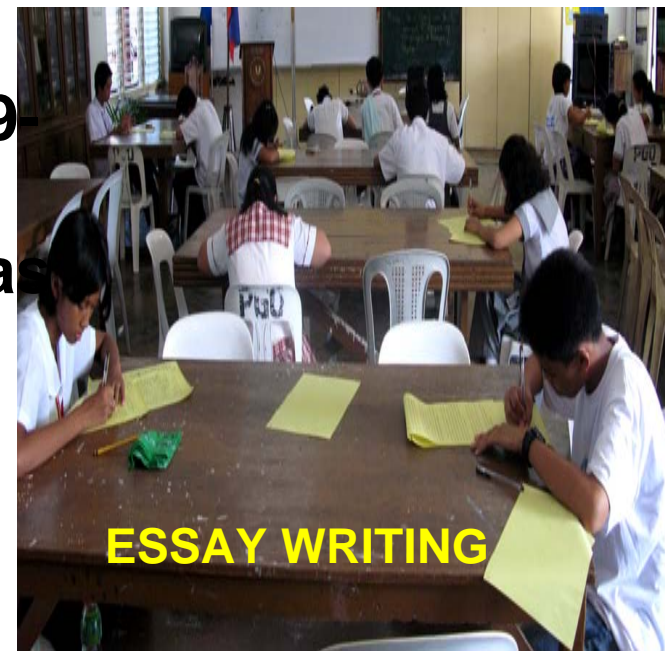


**2007  
ORATORICAL CONTEST**

## **DISASTER CONSCIOUSNESS MONTH JULY 2007**

**Passage of Resolution No. 5469  
2006**

**“Declaring July 16 of every year a  
Dagupan City Disaster  
Preparedness Day”**



**ESSAY WRITING**

.....Support and undertake initiatives that will sustain measures to reduce disaster risks and promote a culture of disaster prevention and resilience  
North Luzon Disaster Risk Reduction Network established



# Lessons Learnt

## ● Practices for Mainstreaming

- DRR consciousness and adoption as a practices should adopt a vertical and horizontal approach to insure a wider scope of acceptance.
- DRR efforts should be a neighborhood issue among cluster local government units who should adopt and complement integrated/coordinated efforts.
- Participatory consultation is important to get the acts of stakeholders together.



# Conclusion

- **SUSTAINED IMPLEMENTATION OF DEVELOPMENT PROJECTS THAT HELP REDUCE THE RISKS OF DISASTERS**

- **COMMITTED AND SAFETY CONSCIOUS COMMUNITIES**

- **SUSTAINABILITY OF ESTABLISHED AND ADOPTED “CULTURE OF SAFETY” BY ALL STAKEHOLDERS**





# PROMISE – Sri Lanka

“Sustainable Tomorrow”

Micro Credit Scheme for Better Livelihoods



By

Ms. Priyanka Mudalige

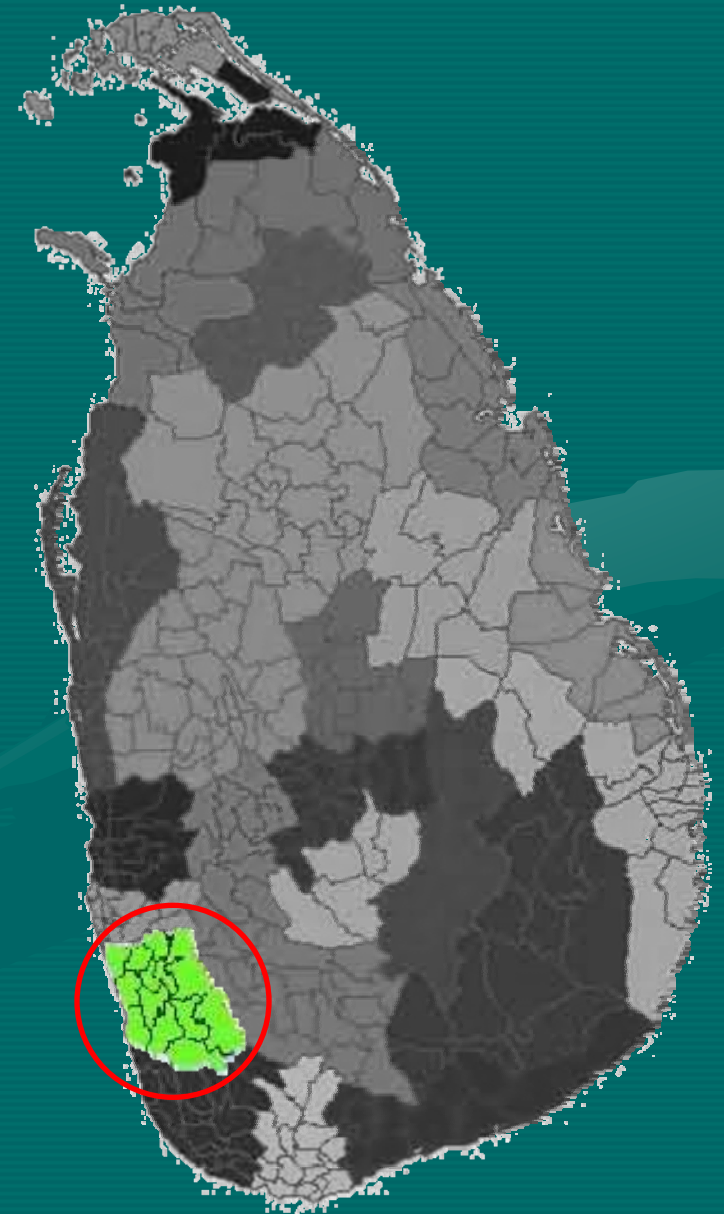
Project Manager - PROMISE



Sarvodaya



# Project Area - Kalutara





# PROMISE – Sri Lanka

## Launching of the Project

### ⇒ Background information

- Post tsunami perspectives on disaster management
- Selecting Kaluthara as Secondary City
- Selecting Sarvodaya as implementing agency

### ⇒ Need

- Hydro-meteorological Hazard Risk



Sarvodaya





Sarvodaya

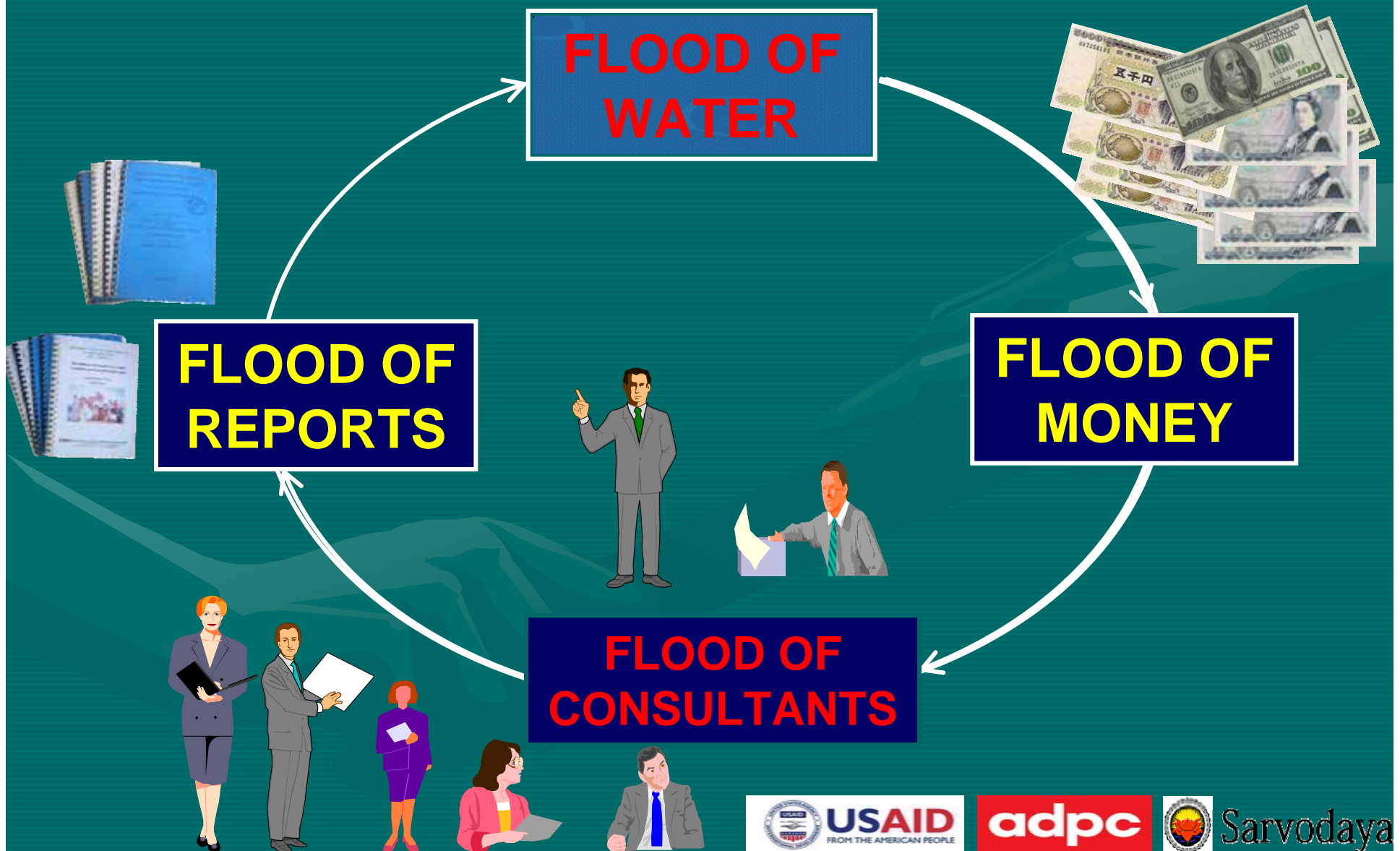




# Implementing PROMISE



# Flood Cycle





# Sustainable Solutions ?

1. Relocation

2. Relief

3. Risk Reduction





# On Risk Reduction of the Vulnerable communities ?

## Basic Requirements

- ✓ **SUSTAINED LIVELIHOOD**
- ✓ **EFFECTIVE CBDRM**





# Micro Credit Schemes for Sustainable Livelihoods

- **Trust Fund Established**  
“Micro Credit Scheme of **PROMISE**”
- **A revolving fund facilitating**
  - Livelihood creation
  - Development and rehabilitation activities
- **Vulnerable persons in disaster prone areas in Kalutara District.**





**USAID**  
FROM THE AMERICAN PEOPLE

**adpc**



**Sarvodaya**



## Process of Micro Credit Scheme

Identifying persons from the communities for the scheme through village meetings

Awareness of livelihoods and credit management

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Assess needs and personal planning

Providing Cash grants and monitoring activities

### Criteria for selection

- Living in flood prone area
- Single parent family ( ....)
- Informal living .....



## Implementation Process -1

- Introduced **PROMISE Project**
- Partnering with Sarvodaya Economic Enterprise Development Services (Guarantee) Limited
- Awareness on,
  - Importance of continuing
  - Objectives of Micro-credit scheme
  - Appropriate Investment Guidelines



## Implementation Process -2

- Introducing range of micro credit facilitation, interest and recovery period etc.
- Setting up Criteria for eligibility
- Receiving Applications and Processing
- Clarifying and livelihood plans
- Select 10 recipients
- Providing cash and follow-ups





## Salient Features of the Program

- Provided Business Development Opportunities for the beneficiaries with relevant trainings.
- Trained them to develop Business Plans.
- Women entrepreneurs linked with Sarvodaya Women's Movement to obtain more technical support.
- Given opportunities for exposure visits to success businesses.
- Technical know how and market links through IDB and EDB.





## Types of Livelihoods

- Small Boutiques
- Sewing Machines
- Home made Food Production
- Wooden Items
- Processed Fruits and Vegetables
- Aquatic Products
- Stationery
- .....



## Important Achievements

- Reduce economical vulnerability
- Help to build resilience
- Create a personal or family vision
- Make a change in the life style
- Socialization



# How did they struggle against flood.....!





## Lessons Learnt

- Eligible number is high
  - Higher demand
- Most recipients are women
  - Can operate livelihood at home
  - Rare defaulters of loans
- Market for production
  - Made available through Sarvodaya
  - .....



# PROMISE, Hyderabad

Presentation on  
Practices for Mainstreaming the DRR  
in Urban Development

By  
Aga Khan Planning & Building Service





**Nb Nazim Zafar Rajput Champion of DRR**

# **Institutionalizing DRR**

- Sensitization of Tehsil & District Functionaries
- Reactivating the Disaster Risk Management Committee in the District of Hyderabad
- Formation of a DRR Focus Group amongst elected members of the District Council

# Institutionalizing DRR

- Workshop on Governance and DRR
- outcome of the governance workshop
- Two workshops on CBDRM
- Identification of potential city leaders
- Sensitization and motivational meetings
- Capacity building in community based disaster risk reduction
- Local Government's willingness to incorporate DRR in development planning

## Integrating DRR

- DRR made a matter of concern for all sector-wise 14 District Monitoring Committees
- Special budget allocation for DRR proposed in the upcoming Annual Development Plan of the District
- Infusing DRR in the Decentralization Process



## Integrating DRR

- Framework for DRR developed during the course of the workshop is being considered by the District Administration
- Stakeholder specific action plans to be prepared under DCO's leadership
- Hyderabad Development Authority, Hyderabad Building Control Authority, and Water & Sanitation Authority are all being invited to the District Disaster Risk Management Committee

# Main Lessons

- Participatory prioritization of community needs based on the knowledge of hazards and vulnerabilities ensures government buying-in and requisite support
- Socio-economic disparities do not only make the poor more vulnerable but also marginalizes them during the times of emergencies
- Demonstrative effect makes mobilization of resources relatively easier